

SIRAJ TILE

Company Profile

www.sirajtiles.com
www.kashisonnati.com

About the Company



Founded in 1993 in Isfahan, Seraj is recognized as one of the pioneers in the production of handcrafted tiles, drawing on the rich cultural and artistic heritage of the city. We offer a diverse range of painted and traditional tiles inspired by Iranian, Mexican, Spanish, and fusion styles—designed and manufactured in accordance with international quality standards. By combining innovation in production processes with the revival of historical techniques, Seraj stands out in global markets. Authenticity and quality form the foundation of our long-standing relationships with loyal clients worldwide.



Vision

Seraj envisions becoming a leading brand in the handcrafted tile industry, where authentic Iranian craftsmanship—combined with innovation and global standards—earns a distinguished place in architectural and interior design projects around the world.



Mission



Seraj is dedicated to producing and delivering premium handcrafted tiles rooted in the rich culture and heritage of Iran. By combining the finest raw materials with advanced technologies, we bring lasting beauty and durability to both modern and traditional spaces around the world.



The Goals



- 1 Expanding the global presence of Iranian tile craftsmanship in strategic international markets
- 2 Continuously improving product quality and diversity through research and development
- 3 Developing a robust distribution network and support services to ensure maximum customer satisfaction
- 4 Strengthening expertise and empowering our workforce through ongoing training and performance enhancement
- 5 Establishing long-term partnerships with architects, interior designers, and major construction projects

Services

1

Design and production of wall and floor tiles featuring custom and classic patterns

2

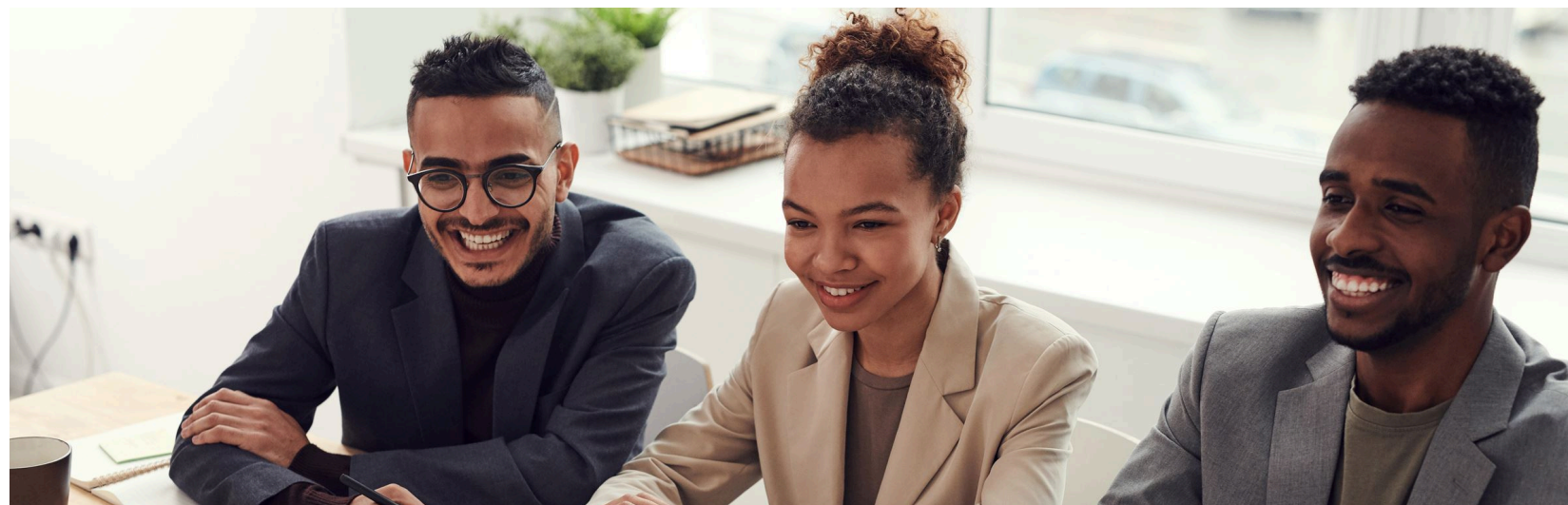
Advanced firing and glazing processes aligned with international standards

3

Packaging, warehousing, and logistics services for global delivery

4

Collaboration with architectural and interior design projects, offering exclusive samples





Why Choose Siraj???



- 1 Fast delivery backed by high production capacity
 - 2 Written warranty for tile quality and durability
 - 3 Reliable international shipping, even under sanctions
 - 4 Daily support with full customer commitment
 - 5 Custom designs, colors, and sizes available
 - 6 Strong, multi-layer packaging — standard or tailored
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Milestones



2021

Expanded industrial production and packaging infrastructure to meet growing export demands and higher order volumes

2022

Optimized manufacturing processes and implemented internal quality control systems to ensure consistency in tile color and glaze durability

2023

Focused on strengthening marketing foundations and developing tailored content for strategic entry into regional markets

2024

Developed an international brand growth strategy, aiming to position Seraj as a trusted supplier of traditional tiles for architectural and construction projects worldwide

Meet Our Team



Mahdi Shokrani
CMO



Rahmatollah Shokrani
CEO



Marzieh Mehrabi
CFO

Seraj — Where heritage shines and beauty finds its meaning.



Photo gallery



Get in Touch with Us

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contact@sirajtiles.com

Imam Khomeini Blvd.,
Opposite Municipality
Building, Koshk City,
Isfahan Province, Iran



The image features decorative geometric patterns in the corners, consisting of overlapping diagonal stripes in shades of blue and dark blue. The central text is flanked by three blue dots on each side, and a single blue diamond is positioned below the text.

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Thank you

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